

# SHANI MAGOSKY



Leadership Development Consultant  
Executive & Team Coach | Author  
Podcast Host | Keynote Speaker

## SOCIAL MEDIA



The LeaderShift Project



theleadershiftproject



@theleadershiftproj



Shani Magosky

## MEDIA FEATURES

FAST COMPANY

The  
Economist

ADWEEK

THE CONFERENCE BOARD



HUFFPOST FORTUNE

SmartBrief on Leadership

Chief Executive magazine The Miami Herald

# THE LEADERSHIFT PROJECT

with Shani

THELEADERSHIFTPROJECT.COM

*Helping leaders, teams, and organizations  
get their "SHIFT" together!*

## MOST POPULAR SERVICES

- Unifying Business Strategy and Culture: Keys to high engagement and performance excellence
  - Organization culture design and change management
  - Strategic business planning
- Executive coaching and leadership development consulting
- Leadership "MRIs": Leadership Circle Profile 360, DiSC, other assessments
- Leadership communication: coaching, influencing, and crucial conversations skills
- Team performance and relationship coaching
- Hell Yeah Academy online cohort-based courses

## ABOUT SHANI

McKinsey-style expertise. IKEA-like simplicity. Jon Stewart-esque irreverence. This is what you get when you work with Shani Magosky.

After many years of diverse leadership experience across multiple industries, Shani started her leadership development consulting and executive coaching practice, The LeaderShift Project™. Having worked for venerable institutions and unknown startups, in a range of economies from bubble to recession, and in revenue-producing, advisory, and senior leader roles, Shani's broad experience enables her to help executives and teams achieve "BHAGs" (Big Hairy Audacious Goals) at a wide range of Fortune 500 and private companies, startups, universities, trade groups, and non-profits.

In addition, Shani does content development, design, and facilitation of highly interactive trainings and workshops that are relevant, fun, and memorable so learning has the best chance of being retained and applied on the job. She is also the author of "The Better Boss Blueprint" and host of The LeaderShifter Show podcast.

# TESTIMONIALS

"At Twitter, Shani has consistently exceeded expectations by putting in extra work to customize and contextualize each of her trainings for the audience she is working with. We move fast here, and we need partners that can innovate and iterate along with us. Shani has proven herself to be more than up to the challenge."

- Head of Global Sales Learning at Twitter

"Translating for Shani at a recent event was more than a pleasure - it was illuminating. I have translated many management training courses in my career, and have to say that Shani was exceptional: she succeeded in engaging the trainees, an international group no less, with a degree of enthusiasm I have never seen before. What they were most excited about - they kept gushing to me about this - was the fact that she gave them hands-on tools that they felt confident about using; coupling that with a greater understanding of themselves and their partners gave them the feeling that they could achieve anything!"

- Renowned International Business Translator

"We turn to Shani as our agency's coach for strategic planning, leadership development, employee advancement and much more. She embodies that rare blend of experience, passion and wisdom. She's "LeaderShifted" many times in her career. Now, she's guiding many at our firm to fulfill their commitment to that philosophy no matter what their management level."

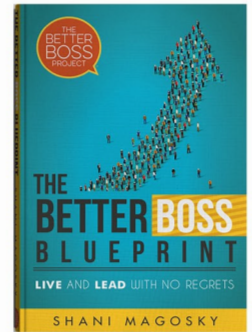
- CEO of Marketing Agency

"Shani is my coach and does an amazing job - truly the best coach I've had in my career. She has a fun, stress-free way of interacting but always gets to the root of the problem. She is consistently taking classes and courses to improve her coaching skills. She is a great leader/coach - smart, driven, hard-working while also creative and innovative. I just wish I had the pleasure of working with Shani earlier in my career!"

- C-Suite Media Industry Executive

## THE BETTER BOSS BLUEPRINT

"A wild, fun adventure in leadership - The Better Boss Blueprint lays out practical ways to start your journey towards better leadership and improved humanity. Shani's own story of life and love and career brings heart and wit to the practice of bringing out the best in ourselves and others."  
- Amazon review



#1 Best Seller in Business Management Science

## THE LEADERSHIFTER SHOW

On The LeaderShifter Show, successful leaders share their insights on building a culture of trust, engagement, and execution excellence. Available wherever you get podcasts.



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Ready to get your SHIFT together?

Email us at:

[hello@theleadershiftproject.com](mailto:hello@theleadershiftproject.com)